

### MENTOR® MemoryGel™ Xtra Breast Implant

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# Introducing MENTOR® MemoryGel<sup>™</sup> Xtra Breast Implants

A new innovation in breast implants from the brand you *trust* 

Designed for you

Soft, Natural Feel

Xtra Projection

Fullness <sup>†,2</sup>

Xtra

\* More projecting than 90% of corresponding Natrelle® Inspira profiles by base width. Published projection dimensions were compared between MemoryGel<sup>™</sup> Xtra Moderate Plus Profile vs. Inspira Moderate Profile and MemoryGel<sup>™</sup> Xtra High Profile vs. NATRELLE<sup>™</sup> Inspira full Profile

† As compared to MemoryGel™ breast Implants.

The Soft, Natural Feel You Desire, <sup>§,3</sup> Now with:

Xtra Projection \*/

Enhanced projection gives you more confidence.

Xtra Fullness<sup>1,2</sup>

Enhanced fullness gives you a fuller look with added cleavage

Designed with You and Your Surgeon in Mind

9 out of 10 Women Prefer Women Preter MemoryGel™ Xtra\*\*,3



In a blind comparison test.



More surgeons chose MemoryGel<sup>™</sup> Xtra than the nearest competitor \*\*.4 In a blind comparison test.

§ In-person consumer survey with 452 respondents.

\*\* Head-to-head blinded in-person tabletop product comparison (MemoryGel™ Xtra vs. NATRELLE™ Inspira Responsive vs. Inspira Cohesive) with 452 respondents. tt Head-to-head in-person tabletop product comparison (MemoryGel™ Xtra vs. NATRELLE™ Inspira Responsive vs. Inspira Cohesive) with 79 surgeons.

More projecting than 90% of corresponding Natrelle® Inspira profiles by base width. Published projection dimensions were compared between MemoryGel™ Xtra Moderate Plus Profile vs. Inspira Moderate Profile and MemoryGel™ Xtra High Profile vs. NATRELLE™ Inspira full Profile.

† As compared to MemoryGel™ breast Implants.

MENTOR® MemoryGel™ Xtra is the newest member of the MENTOR® MemoryGel™ family of Breast Implants, the most trusted brand on the market

**#** GLOBAL BRAND<sup>®</sup>

Successfully used

more than

and trusted for 5()

VRS

Unsurpassed Satisfaction⁵



Primary Augmentation Primary Reconstruction Patients HIGHLY SATISFIED with their implant decision.

> **190,000** WOMEN<sup>6</sup>



MemoryGel™ Xtra empowers you to look and *feel* your best.

### Mentor is committed to your long term well-being

Before your surgery, we are here for you to answer your questions, and most importantly, we are here for you after your procedure as well...with a long term commitment to your well-being.

Whether you've decided to look or feel better, knowing your surgeon has selected high-quality implants can offer you peace of mind with your decision long after your surgery.



As a world's leading maker of high-quality breast implants for over 30 years, Mentor has been the trusted choice by millions of women worldwide. Our track record of quality and innovation allows us to go above and beyond industry standards with the **most comprehensive protection plan available**<sup>7</sup> - the MentorPromise.

## **MENTOR**Promise

**MENTORPromise Protection Plan Overview** 



FREE AND AUTOMATIC ENROLLMENT

**FREE** LIFETIME PRODUCT REPLACEMENT FOR RUPTURE <sup>‡‡</sup>



UP TO **€1000** FINANCIAL ASSISTANCE COVERAGE FOR RUPTURE <sup>§§</sup>



FREE PRODUCT REPLACEMENT IN THE EVENTS OF CAPSULAR CONTRACTURE (Baker III/IV), DOUBLE CAPSULE AND LATE STAGE SEROMA \*\*\*



**FREE** CONTRALATERAL IMPLANT at your surgeon's request

**#** In the event of a confirmed rupture or deflation (leaking) of any MENTOR® Breast Implant due to wear or delamination requiring surgical intervention, regardless of the age of the implant, Mentor will provide a free replacement of a MENTOR®Breast Implant of any size in the same or similar style as the originally implanted product.

- § When a replacement surgery of a MENTOR® Gel-Filled Breast Implant is required due to confirmed rupture occurs within ten (10) years from the date of implantation, provided that eligibility is proven and confirmed by Mentor based on its assessment and evaluation, Mentor will pay uninsured, out-of-pocket costs for operating room, anesthesia and/or surgical expenses directly related to revision surgery up to a maximum aggregate amount of €1000. Operating room and anesthesia charges shall be given payment priority. In such cases, the request for financial assistance under the MentorPromise Protection Plan must be made to your surgeon. Financial assistance does not imply a loan to you.
- \*\*\* In the events of capsular contracture (Baker III/IV), double capsule or late-stage seroma in augmentation surgery of a MENTOR® Gel-Filled Breast Implant, Mentor will provide a replacement of a MENTOR® Gel-Filled Breast Implant, free of charge for the period of ten (10) years from the date of implantation, provided that eligibility is proven and confirmed by Mentor based on its evaluation of explanted product and assessment of all required documentation. Mentor will provide a replacement MENTOR® Product of any size in the same or similar style as the originally implanted product

#### IMPORTANT SAFETY INFORMATION

MENTOR® Breast Implants are indicated for breast augmentation, in women who are at least 18 years old, or for breast reconstruction. Breast implant surgery should not be performed in those women with active infection anywhere in their body, those with existing cancer or pre-cancer of their breast(s), those who have not received adequate treatment for these conditions or those who are pregnant or nursing.

There are risks associated with breast implant surgery. Breast implants are not lifetime devices and breast implantation is not necessarily a one-time surgery. Patients may require additional unplanned surgeries on the breast(s) because of complications or unacceptable cosmetic outcomes. Many of the changes to the breast(s) following implantation are irreversible (cannot be undone) and breast implants may affect the ability to breastfeed, either by reducing or eliminating milk production.

The most common complications with MENTOR® MemoryGel™ Breast Implants include re-operation, implant removal, capsular contracture, asymmetry, and breast pain. A lower risk of complication is implant rupture, which is most often silent (meaning neither you nor your doctor will know you have a rupture). The health consequences of a ruptured silicone gel-filled breast implant have not been fully established. Screenings such as mammography, MRI, or ultrasound are recommended after initial implant surgery to assist in detecting implant rupture.

The most common complications with MENTOR<sup>®</sup> Saline-Filled Breast Implants include re-operation, implant removal, capsular contracture, wrinkling, deflation, asymmetry, and breast pain.

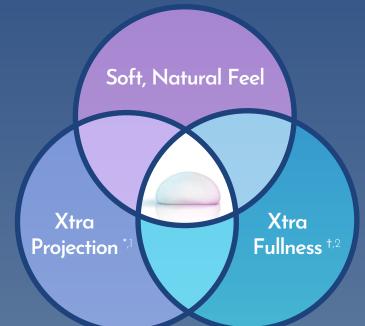
Patients are reminded to discuss the indications, contraindications, warnings, precautions and the risks and benefits associated with MENTOR® Breast Implants with their surgeon and review the Important Safety Information provided at www. mentorwwllc.eu.

It is important that patients understand the risks associated with breast implant surgery when considering MENTOR® Breast Implants.

- 1. Allergan Natrelle Inspira Product Catalog 2017.
- 2. Product Dimensions for MemoryGel and MemoryGel Xtra Breast Implants. Mentor R&D Compression Benchtop Testing July 2017.
- 3. Mentor Consumer Preference Market Research Report July 2017.
- 4. Mentor Surgeon Preference Market Research Report July 2017.
- Health Canada: Summary Basis of Decision (SBD) for MENTOR MemoryGel® Silicone Gel Filled Breast Implants. Application No. 69312/69313, 111635 License No.72269. Date Issued 2012/08/09.
- a) Summary of the Safety and Effectiveness of Mentor's MemoryGel™ Silicone Gel-Filled Implants in Patients who are Undergoing Primary Breast Augmentation, Primary Breast Reconstruction, or Revision. 10-Year Core Gel Final Clinical Study Report. April 2013.
  - b) MemoryGel™ Post Approval Study Seventh Annual Report, November 5, 2013.
  - c) Adjunct Study Final Report for MENTOR® MemoryGel™ Silicone Gel-Filled Breast Implants, 02 November 2012.
  - d) Mentor Worldwide, LLC. CPG™ Post-Approval Cohort Study (formerly Contour Profile Gel Core Study) Final Clinical Study Report. 02 June 2015.
  - e) MENTOR® Becker Expander/Breast Implant Clinical Trial 2013 Annual Report.
  - f) CPG™ Post-Approval Cohort Study (formerly Contour Profile Gel Core Study). 2013.
  - g) CPG™ Styles Study: A Study of the Safety of the Contour Profile Gel Breast Implants in Subjects who are Undergoing Primary Breast Augmentation, Primary Breast Reconstruction, or Revision. 2015.
  - h) CPG™ Post-Approval Continued Access Study (formerly Contour Profile Gel Continued Access Study). 2014.
- . Based on warranty comparisons of the following breast implants: Allergan Natrelle: http://www.natrelle.co.uk/breast-enhancement/Pages/warranty.aspx, EuroSilicone & Nagor: http://nagor.com/pdf/Warranty\_PDF\_Nagor.pdf,
  - Arion: http://www.laboratoires-arion.com/images/arion/ARION\_GUARANTEE\_PROGRAM\_ANG.pdf,
- Polytech: http://www.polytechhealth.info/images/pdf/IoE\_Information\_engl\_2015- 01.pdf, Motiva: https://motivaimplants.com/product-warranty/,
- Sebbin: Garantie des IMPLANTS MAMMAIRES and La garantie premium, Accessed March 20 2017.
- 8. Based on worldwide market share -June 2017.

### Ask your doctor why 90% of women said Yes!\*\*\*\*.3

### Designed for you





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- **†††** Head-to-head blinded in-person tabletop product comparison (MemoryGel<sup>™</sup> Xtra vs. NATRELLE<sup>™</sup> Inspira Responsive vs. NATRELLE<sup>™</sup> Inspira Cohesive) with 452 respondents.
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